



STOREFRONT IMPROVEMENT PROGRAM APPLICATION

APPLICANT - Person authorized to sign the grant (Please complete a W-9 and submit it with this application)

Name:
Business Name:
Applicant Mailing Address:
City/State: Zipcode:
Phone number: Alternate Ph#:
Email address: Fax #:
Ethnicity: Languages Spoken:
Type of Business: No # of Years in Business:
No # of Employees: Lease: Yes No
*City of Portland Business License #:
*State of Oregon Registry #:
You are required to have a City of Portland Business license or proof of exception and a State Oregon Registry Number

PROJECT INFORMATION - Building/Business To Be Rehabilitated

Project Name:
Project Address:
Brief description of proposed project & construction timeline:
Project Contact Name:
Phone number:

PROJECT BUDGET & SOURCE OF FUNDS

Is other work being proposed in addition to the above description? YES NO
Estimated cost of the storefront improvements: \$
Estimated cost of other work (if applicable): \$
Total estimated cost of all work: \$

List all sources of public and private funding that will be made available to support the total estimated cost
Owner & Company Contribution \$
Bank loan (estimated) \$
Other (please specify) \$

PROPERTY OWNER - If applicant is not the owner of the property, DMA programs require additional authorization. The property owner will need to co-sign the Storefront Application

Name:
Address: Phone number:
City/State: Zipcode:

DESIGN

Do you have an architect working on the project: YES NO
If yes, please provide the architect's name and contact information:

FOR MORE INFORMATION - If applicant has any questions, concerns or issues with the information requested on this application, contact staff in any of the following manners:

Lute Richards
Business Outreach Liaison
Division Midway Alliance
11721 SE Division St. Portland, OR 97266
Phone#: (971)302-9984
lute@divisionmidway.org

Lisha Shrestha
Executive Director
Division Midway Alliance
11721 SE Division St. Portland, OR 97266
Phone#: (503)841-5201
lisha@divisionmidway.org

DIVISION MIDWAY ALLIANCE – PROSPER PORTLAND

Storefront Improvement Grant Program

DMA offers financial incentives to improve our community through their Storefront Improvement Program. DMA Business/property owners have the opportunity to receive up to \$10,000 in Storefront Improvements for as little as \$2,500. The goal is to beautify and improve the safety of the Midway community along Division Street to build healthy sustaining businesses that attract more customers!

The DMA is here to assist Midway community members who are interested in using these Prosper Portland grants.

Please identify the type of improvements your property needs by checking the appropriate items.

Please note that you will receive more Prosper Portland funding if your improvements are visible from the street.

The program provides a percentage of matching funds based on the cost of the work (construction) with a maximum dispersal of \$7,500. The percentage match shown for each category below is based on the amount of visibility of the improvements from the street. The \$10,000 maximum amount is granted per applicant per year.

	new	repair/ clean	replace	relocate	remove	% DMA Covers	notes
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STREETSCAPE IMPROVEMENTS

decorative screen							
wood						60%	
plants						75%	
art						75%	
heritage						75%	
retail						60%	
metal						75%	
plants						75%	
art						75%	
heritage						75%	
retail						60%	

SIGNAGE

blade sign						75%	
main signage						75%	

PATIOS

cover						75%	
deck/trellis/rails/gates						75%	

LANDSCAPE

low vegetation zone (ground cover, bushes)						75%	
tall landscape – trees						75%	
tall landscape – vines						75%	

	new	repair/ clean	replace	relocate	remove	% DMA Covers	notes
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PARKING LOTS

re-stripe						50%	
depave						75%	
spongy (new pervious paving)						75%	
irrigation						75%	
storm water drainage						75%	
bioswale						75%	
ADA stalls						75%	
ADA paths						75%	
ADA ramps						75%	
ADA parking signage						75%	

EXTERIOR LIGHTING

safety lights						75%	
general illumination						50%	

SERVICE ZONE

recycling/reverse vending area						25%	
shed - trash compactor area						25%	
security system						25%	

BUILDING EXTERIOR IMPROVEMENTS

paint						75%	
awning						75%	
signage						75%	
window/storefront						75%	
doors						75%	
roof						25%	
ADA access ramp						75%	
siding						75%	
eaves						25%	
deck/porch						25%	
railings						75%	
signage on building						75%	
gutter/downspout						50%	

Applicant's Signature: _____

Applicant's Name (Please Print): _____

Date of application: _____